

Presented by EdgeCase, LLC, erubycon is a unique event designed to demonstrate Ruby's role in the enterprise. Gathering architects, designers, and developers from Java, PHP, .NET and Ruby communities with successful Ruby companies and world-renowned experts to not only introduce Ruby to enterprise developers, but also demonstrate enterprise technologies that are implemented and adapted to the Ruby way. This conference will answer the questions: "What can the Enterprise learn from Ruby and how does Ruby change the Enterprise"?

Sponsor erubycon and reach 200 motivated technology innovators and business leaders from around the midwest.

We anticipate 150 - 200 software professionals from Ohio, Michigan, Indiana, Kentucky, Pennsylvania, and surrounding states to attend this three day conference occurring on August 15, 16, and 17 in Columbus, Ohio.

## PLATINUM *(limit 2)*

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### **\$5,000 cash sponsorship**

- 5 Tickets
- Logo on website and T-Shirt \*
- Preferential size and placement over Gold, Silver and Bronze sponsors
- Up to 3 inserts in attendee bag
- Name included in pre-event emails
- Full page ad in program guide
- Ten minute "sales pitch" during event

## GOLD

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### **\$2,500 cash sponsorship**

- 2 Tickets
- Logo on website and T-Shirt \*
- Preferential size and placement over Silver sponsors
- 1 Insert in attendee bag
- Name included in pre-event emails
- 1/2 page ad in program guide \*

## SILVER

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### **\$750 cash sponsorship**

- Logo on website and T-Shirt \*
- Logo in program guide \*

## MEAL SPONSOR

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### **Pay for one meal during conference**

- 2 Tickets
- Speaker during meal (20 minutes)
- Exclusive handout of material to attendees during event
- Logo on screen (or animation) during meal
- Preferential logo size and placement equivalent to silver or gold depending on cost of meal

## COCKTAIL SPONSOR

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We are looking for one sponsor to coordinate a happy hour celebration on Saturday evening. We will place your logo on our website and T-Shirt. \*  
Materials and displays are at your discretion during celebration. There are a host of places near venue perfect for reception.

\* All artwork needs to be received by EdgeCase no later than July 15 for inclusion on the TShirt and in the Program Guide.