



Presented by EdgeCase, LLC and Engine Yard, JRubyConf is a unique event designed to demonstrate Ruby's role in the enterprise. Gathering architects, designers, and developers from Java, PHP, .NET and Ruby communities with successful Ruby companies and world-renowned experts to not only introduce Ruby to enterprise developers, but also demonstrate enterprise technologies that are implemented and adapted to the Ruby way. This conference will answer the questions: "What can the Enterprise learn from Ruby and how does Ruby change the Enterprise"?

Sponsor JRubyConf and reach 200 motivated technology innovators and business leaders from around the midwest.

We anticipate 150 - 300 software professionals from Ohio, Michigan, Indiana, Kentucky, Pennsylvania, and surrounding states to attend this three day conference occurring on October 1-3, 2010 in Columbus, Ohio.

## PLATINUM

### \$5,000 cash sponsorship

- 5 Tickets
- Logo on website and t-shirt \*
- Preferential size and placement over Gold and Silver sponsors
- Full page ad in program guide
- Up to 3 inserts distributed with event program guide.
- Name included in pre-event emails
- Display a banner
- Table in main hallway

## GOLD

### \$2,500 cash sponsorship

- 2 Tickets
- Logo on website and t-shirt \*
- Preferential size and placement over Silver sponsors
- 1/2 page ad in program guide \*
- 1 insert distributed with event program guide.
- Name included in pre-event emails
- Display a banner

## SILVER

### \$1500 cash sponsorship

- 1 Ticket
- Logo on website and t-shirt \*
- Preferential placement over Bronze sponsors
- 1/4 page advertisement

## BRONZE

### \$750 cash sponsorship

- Logo on website and t-shirt \*
- Logo in program guide

## SPONSOR A SPEAKER

Pick up the tab for a speaker's travel and hotel (discounted with the other speakers rates) and as a thank you we will include you as a sponsor.

- Logo on website and t-shirt \*
- Logo in program guide

## COCKTAIL SPONSOR

We are looking for one sponsor to coordinate a happy hour celebration on Friday evening. We will place your logo on our website and t-shirt. \* Materials and displays are at your discretion during celebration. There are a host of places near venue perfect for reception.

\* All artwork needs to be received by EdgeCase no later than September 1st for inclusion on the T-Shirt and in the Program Guide.